# **Guidian Healthcare Consulting** Your Health Center's Guide to Financial Success



# Planning Solutions to Meet your Health Center's Needs



# Strategic Planning

Define strategic direction and goals by analyzing your market and operations to achieve organizational mission.



#### Market Analysis

Analyze the market to identify growth opportunities within market segments and identify untapped referral sources.



## **Operations Analysis**

Achieve efficient practice operations by identifying opportunities to improve provider productivity & patient flow.



## **Operations Architecture**

Design space in which Form Follows Function by integrating operational process design with floor plan design.



## **Grant Writing**

Identify opportunities and successfully apply for funding for both operational and capital grants.



## Fundraising Development

Define fundraising strategy and goals and develop the fundraising plan & timeline to achieve short– and long-term goals.



# **Community Planning**

Design system solutions in which all Components of the Health Delivery System are engaged to increase primary care access.



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